

Douglas



WE CAN'T LET THEM DOWN

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COVERS ONLY  
20,000 21,200  
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C.C.B.C.

**THE GREATER-LOWELL**

**WAR FUND**

OCTOBER 19 TO OCTOBER 30



# Here - - and Now! - - It Is For Us to Do the Job - - -

Since the inception of the "16 in 1" some 18 years ago, we, the people of Lowell have united each year in a common effort for the common good—The Community Chest.

We have been grateful to be able to give. We have not failed in our duty to our Lowell agencies. Truly we have protected our own.

## But Now We Are In War.

To meet NEW, IMPERATIVE wartime needs—the Community Chest of old has added 10 other war and relief funds. In one, huge common cause, the 1942 GREATER-LOWELL WAR FUND not only embraces the 16 agencies of the Chest, but meets the call of American prisoners in Axis captive camps, of our fighting men who are giving everything they have and of the oppressed peoples of suffering lands who now have nowhere to turn, but to America—and Lowell IS America!

This year, more than ever before, it is vital that this single wartime campaign succeed, for we cannot let them down. We are in every sense "the army behind the army."

## WE'RE IN!

## LET'S WIN!

The GOAL—\$230,000  
The DRIVE—Oct. 19 to Oct. 30

## MORE THAN EVER BEFORE IS FELT THE DUTY TO GIVE. ★ GIVE MORE THAN EVER BEFORE!



*These are Unposed Photos of Humanity Suffering—And In Want!  
Duplicated in Half the Lands of the World, they bring  
to us the privilege it is here to be a grateful giver!*

## The Greater-Lowell WAR FUND IS YOUR CALL TO THE CAUSE OF VICTORY!



What the boys are fighting for will be lost if we stand idly by.

The Greater-Lowell War Fund includes necessary support of the U. S. O.

The Greater-Lowell War Fund gives a hand to a woman or child emerging from the rubble of a bombed London street.

The Greater-Lowell War Fund aids the indispensable service of the American Social Hygiene.

The Greater-Lowell War Fund hands wheat for bread to the starving of Greece.

The Greater-Lowell War Fund spurs the resistance of the indomitable Poles against an imposed slavery.

The Greater-Lowell War Fund helps keep bodies and the spirit of liberty alive in Holland.

The Greater-Lowell War Fund gives more strength to a gallant Russian people.

The Greater-Lowell War Fund keeps the faith of China in a United Nations' victory.

The Greater-Lowell War Fund brings the breath of home into a Japanese prison camp for those heroes of Wake Island.

The Greater-Lowell War Fund links the heart of New England with the boy across the sea.



# FOR THESE UNITED CAUSES

## OUR OWN

### COMMUNITY CHEST

Blind Association  
Boy Scouts  
Boys' Club  
Catholic Charitable Bureau  
Country Week  
Florence Crittenton Rescue League  
Girl Scouts  
Girls' City Club  
Goodwill Industries  
International Institute  
M.S.P.C.C.—Lowell Branch  
Lowell Visiting Nurse Association  
Salvation Army  
Social Service League  
Y.M.C.A.  
Y.W.C.A.

## OUR ALLIES

### WAR RELIEF

U.S.O.  
British War Relief  
American Social Hygiene  
  
Greek War Relief  
Polish War Relief  
(Dutch) Queen Wilhelmina Fund  
Russian War Relief  
  
United China Relief  
U. S. Prisoners Relief Fund  
War Relief and Overseas Service

## GIVE ONCE A YEAR—GIVE 'TIL IT HELPS



### *For This We Carry On*

(Excerpt From Poem Written in New Caledonia by a Lowell non-commissioned officer, July 14, 1942).

*"We once, perhaps, passed much of this by . . .*

*But today it's for this that we fight and die.*

*"So to you at home, we have this to say—*

*Keep things going in the same big way,*

*And we'll come home when we have won*

*With thanks in our hearts for what you have done."*

—STAFF SERGT. JOHN R. RUSSELL,  
(32 Waterford St., Lowell, Mass.)  
American Expeditionary Force,  
New Caledonia

## THE GREATER-LOWELL WAR FUND

WAR FUND  
1942 OCT 19 - OCT 30